

Time For Your Move

Choose Your Career in Photography,
Graphic Design or Film Making



A GRASP OF GRAPHICS & VISUALS



WALTER
GROPIUS
Berufskolleg



Technikum
Fototechniczne

ESCOLA
ARTISTICA
DE SOARES
DOS REIS



This publication is a guidebook around the world of vocational schools in the field of photography, graphic design and film making. It is an amusing presentation of their upsides with the use of comic strips. This mean of communication is preferred by the teenage viewers, including potential candidates to vocational schools. It also corresponds to contemporary trends in visual communication.

Comics, which is so popular among the youth, is an excellent way of influencing their artistic sensitivity and intelligence. In order to transfer the content connected with promotion of vocational training in a more efficient way, the authors made a conscious decision to use a variety of techniques in creation of their comics. Each participant of the project made a choice of the comic strips technique in accord with their school's speciality:

Technikum Fototechniczne – photography and graphics,

Ortweinschule – film making and graphics,

Walter-Gropius-Berufsschule – graphics,

Escola Artistica de Soares dos Reis – drawing and graphics.

Such variety of form enables the viewers to get to know different skills of the students of partner schools, compare the effects of various visualisation techniques and choose the most suitable one for their aims.

The authors of this publication hope that their common work will popularise education in the jobs connected with photography, graphics design and film making among European youths and make many stakeholders' creative passion flourish.

POLAND



Technikum Fototechniczne is the school with the biggest experience in training specialist crews in the fields of photography and film-making in Poland. For over seventy years of its activity the school has been preparing numerous famous photographers, photojournalists, film operators, film makers and other professionals for their career. The school is regional examination centre in the jobs of photographer and phototechnician. The school laboratories are fitted with modern equipment and computer programs used in leading branch companies. Educational standards implemented in the school are examples of good didactic practice in other schools teaching in the same field.

GERMANY



Walter-Gropius- Berufskolleg is a public vocational college of further education which offers young people (16 +) a wide range of educational courses, including vocational training in different trades, further education and training as assistants with dual qualifications and college and university entrance qualifications. Slightly more than 1700 students are taught by 85 teachers in three different buildings, which are situated in the centre of Bochum, a town in the urban Ruhr area, Germany.

Secondary education in full-time courses and dual vocational training in part-time is offered in courses which focus on design and technology in combination with general education.

Dual vocational training ranges from painter to plumber, bricklayer to roadworker, draughtsman to media designer. Assistant qualifications are offered for graphic design and preparation technology.

In the arts and design department qualified teachers, who are trained in media and graphic design as well as photography, web design, printing and fine arts, instruct students in theory and practical skills. Classes make use of labs, computer rooms and classrooms equipped with smartboards.

Ortweinschule Graz, Austria, is a Higher Secondary Level Vocational College for both Engineering and Construction as well as Arts and Design. With a staff of 220+ it caters to more than 1650 students aged 14+ and adults with diverse social and cultural backgrounds. Within the department of Arts and Design, Ortweinschule offers general and vocational education and training in the areas of Graphics and Communication Design; Film and Multimedia Art; Photography and Multimedia Art; Interior Design and Architecture; Product Design and Presentation; Sculpturing, Object Design, Restoration; Ceramics Art Craft and Jewellery and Metal Design.



PORTUGAL

The Soares dos Reis School of Arts is geared to arts education and is a non-profit public institution. Hosts annually on its premises about 950 students, spread across different educational offerings. As Specialized Artistic Teaching School, is dedicated to the teaching and practice of the visual arts and mainly offers four specialized art courses: Audiovisual Communication, Communication Design, Product Design and Artistic Production. These four courses, directed solely at the level of high secondary education (before college), resulting in three grades - 10th, 11th and 12th - are oriented in a double perspective: study prosecution in technological specialization courses or higher education (university or polytechnic) and placement into the active, working life. And also offers two professional courses (2D and 3D Animation, Furniture Design) and further education courses and adult education (Graphic Design, Fashion Design and Jewellery/Stone Setting).

The knowledge and learning of the students are guided by a team of teachers with specific and pedagogical training in the arts, as well as teachers of special techniques in various technological areas, that are a valuable heritage and an asset for the School teaching quality.

The EASR is a Specialized School of Art Education, at which positions itself as a vocational school. Within the lines of the educational project we will provide our students with internship opportunities where they can interact with other cultures and also with the art and traditions of another country, as well as the development of a foreign language. The main wealth that may arise there from, beyond the learning of other techniques, will be the knowledge of the "other" in a European area who want common.

THREE FRESHMEN



CONTEST

THE SUBJECT OF THIS CONTEST IS "EVERYDAY LIFE OF A PHOTOGRAPHY STUDENT". PREPARE THREE PHOTOS USING ANY TECHNIQUE.

THEIR FORMAT HAS TO BE 10X15CM.
YOU HAVE TO SUBMIT YOUR WORK UNTIL MAY 201X.

ALL FIRST GRADES HAVE TO TAKE PART IN THIS

NUMBERS
15, 16 AND 17
ARE WORKING
TOGETHER.

VERONICA, WE'RE IN
THE SAME GROUP!
YEAH, I'VE HEARD...

I'M GOING TO DIVIDE
YOU INTO GROUPS OF THREE.
YOU HAVE TO FINISH THIS
TASK BY MAY.

SOME TIME
LATER...

WERE YOU EVEN
LISTENING TO ME?
YOU'VE EXPOSED
THE FILM AGAIN!

CALM DOWN,
IT'S REALLY
HARD!

YOU HAVE TO
ROLL THE FILM AND
OPEN THE BACK COVER
OF THE CAMERA.

I'LL REDUCE
THE POWER BY
ONE STEP.

YUP! THE
COMPOSITION
IS GREAT!

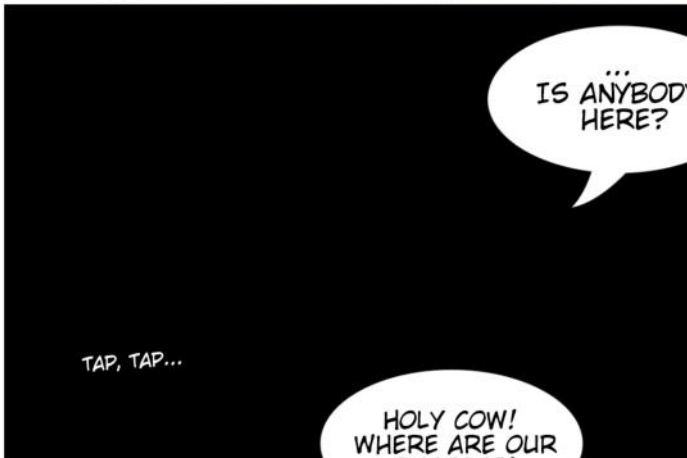
I'LL DO IT AGAIN
AND MAKE SURE IT'S
WELL FOCUSED!

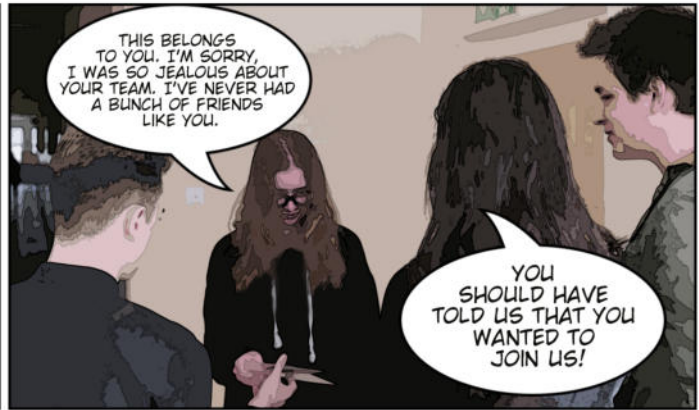
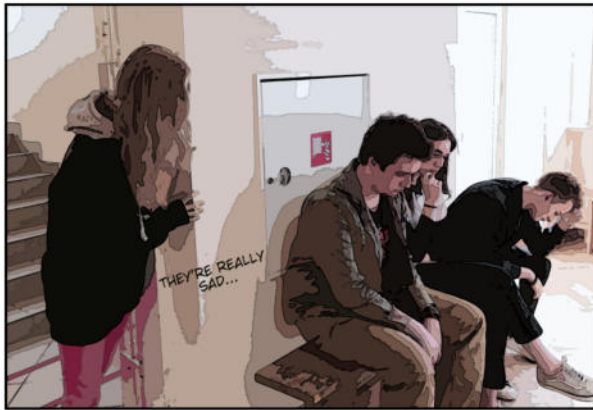
I THINK I SHOULD
CHANGE THE FLASH
SETTINGS.

LOOKS GOOD
TO ME!

THESE PHOTOS
ARE REALLY
GOOD...

MAYBE I SHOULD
JUST...





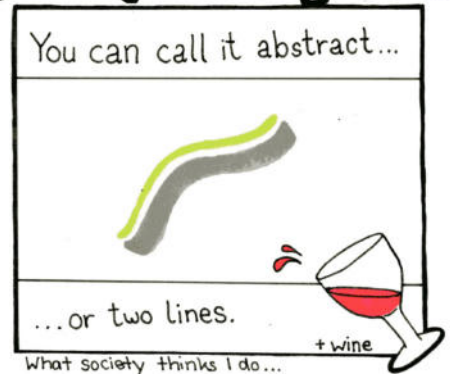
When I tell people that design technology is my major subject...



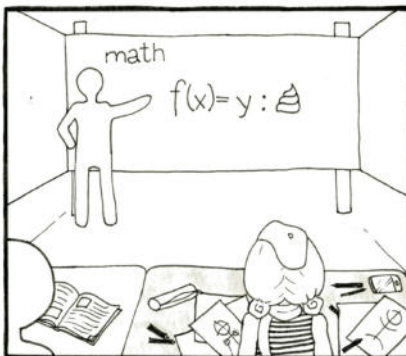
What my friends think I do...



What my parents think I do...



What society thinks I do...



What my teachers think I do...



What I think I do...



What I actually do...

I was 9 years old
when I got my
first camera

klick



Are you sure that
you want this one?!
Looks really
complicated



Sure! I will become
the best Photographer
in the world!



TEEN SKA

Now I am 19 ...
I went to a School that is specia-
lized in art, photography and
graphics



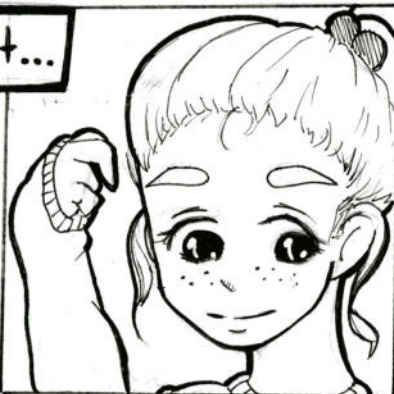
Hey are
you ready?
We have
a break



yeah...
you're
right



but...



at least it
helped me
to fulfill my
dream



DRAWING CLASS



TODAY, WE'RE LEARNING HOW TO DRAW FACES!

DRAWING STILL LIFE



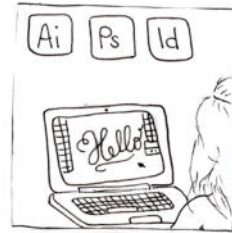
IT LOOKS BEAUTIFUL & CRIES

BEING ORGANIZED



THINKING ABOUT ART

DOING COMPUTER STUFF



NOW I'M A REAL GRAPHIC DESIGNER

WHAT PEOPLE THINK SCHOOL HAS TAUGHT ME

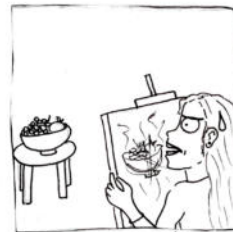


I'M THE NEW EDVARD MUNCH

GRAPHIC DESIGNER (EXPECTATION VS REALITY)



TODAY, WE'RE LEARNING THE DIFFERENCE BETWEEN AN H AND B PENCIL



WELL...



WHAT WERE WE SUPPOSED TO BRING TODAY? WHAT'S HAPPENING? WHY AM I HERE?



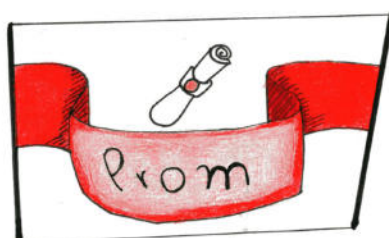
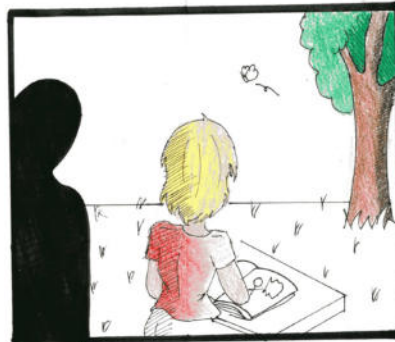
WHAT AM I EVEN DOING



WANNA KNOW THE DIFFERENCE BETWEEN AN H AND B PENCIL?



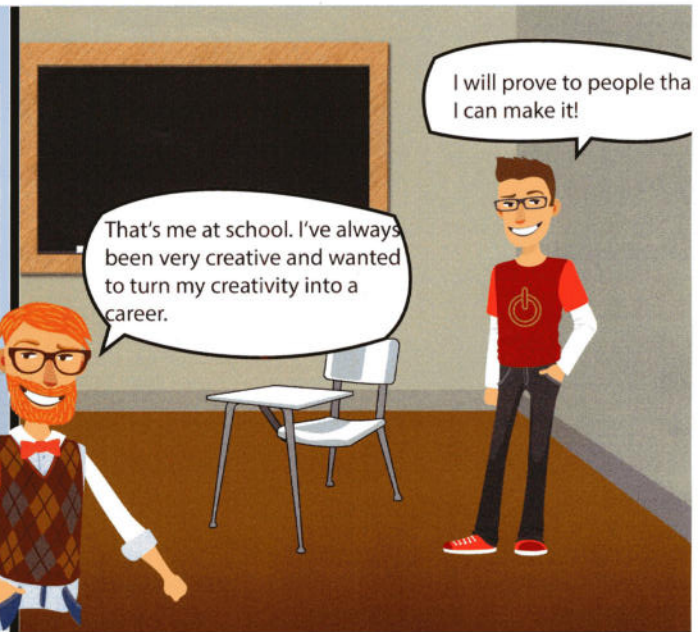
- 2017



- 2030



Hi my name is Jonas and today I want to tell you my little story of success.



That's me at school. I've always been very creative and wanted to turn my creativity into a career.

I will prove to people that I can make it!

At the age of 18 I attended a vocational school specializing in design

I sat many hours a day at the computer and worked on my dream. Clarissa was a great photographer and we were a great team.



Hi I am Jonas

Hi I am Clarissa



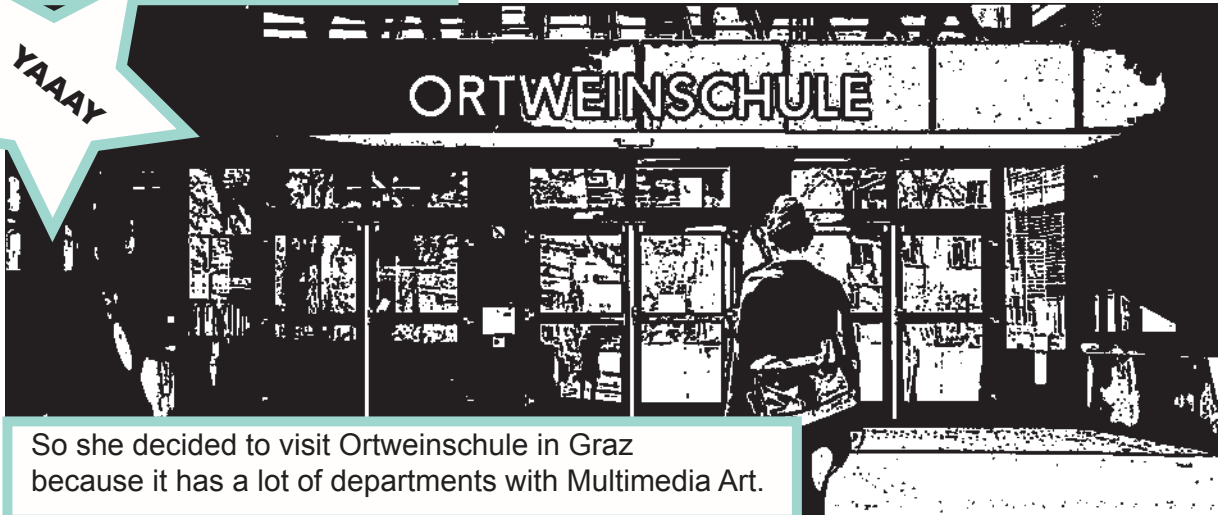
Now we are here in our own media agency!

That should be enough, we still have a meeting. Bye!

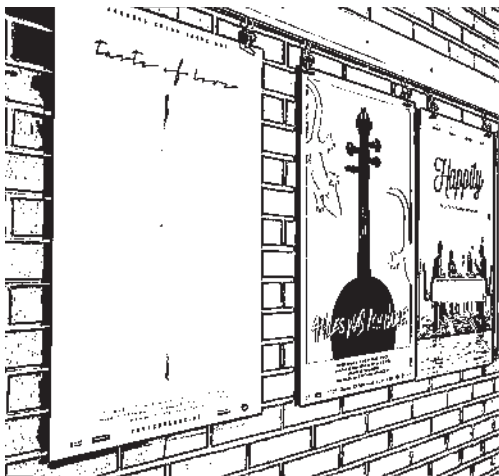
JULIA'S DECISION

One day, Julia was wondering what would motivate her for the rest of her life

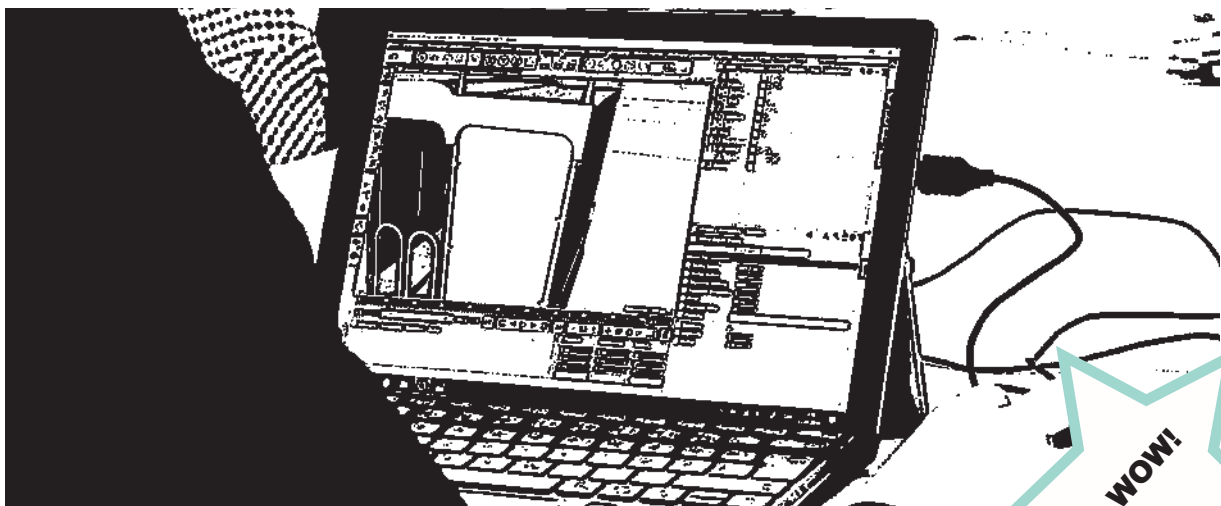
YAAAY



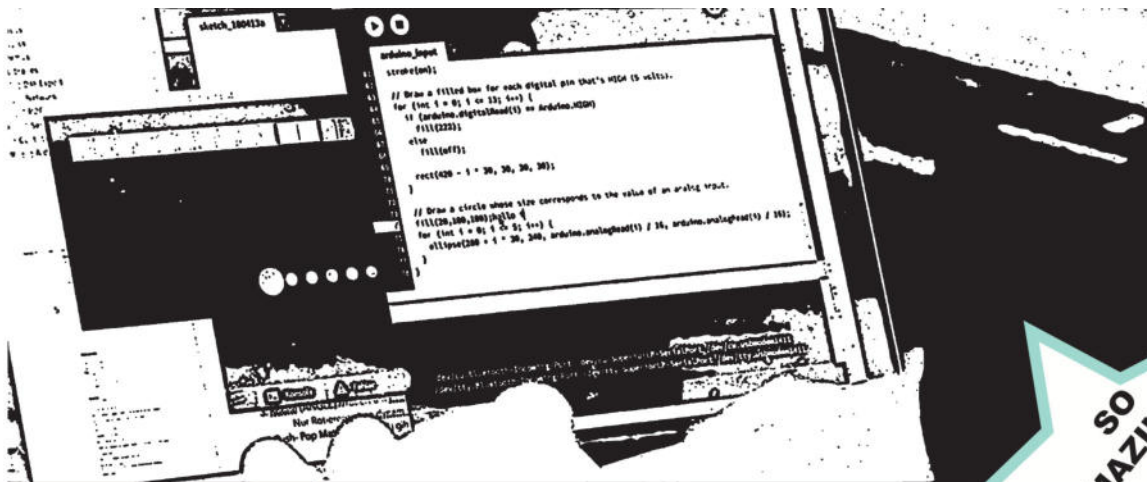
So she decided to visit Ortweinschule in Graz because it has a lot of departments with Multimedia Art.



Julia was taken to the Film department. She met the students who told her about how and what they learn in the lessons.



WOW!



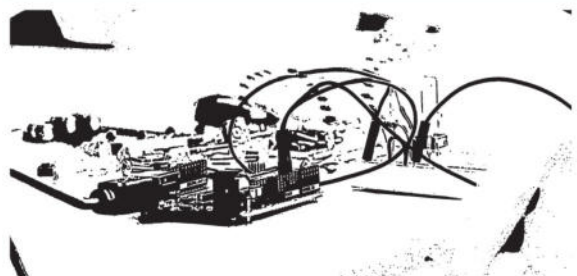
SO
AMAZING

She learned that they are taught in

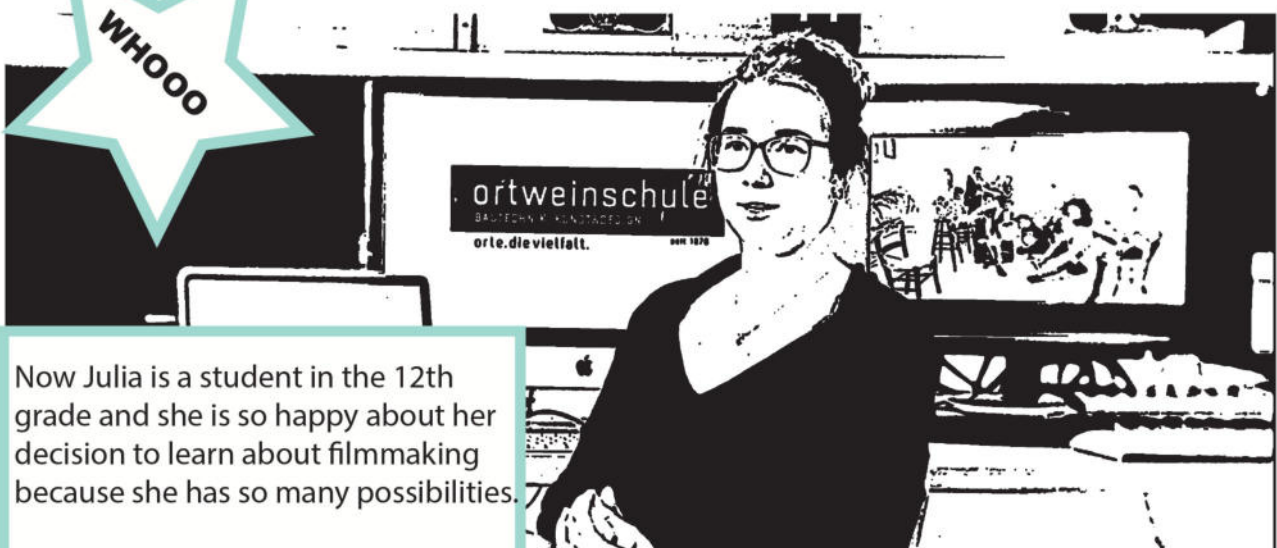
- 3D/4D animation
- sound editing
- cutting
- production
- storytelling
- programming
- and other skills.



She was amazed by the students, their projects and the way they learn how to express themselves.



WHOOO



Now Julia is a student in the 12th grade and she is so happy about her decision to learn about filmmaking because she has so many possibilities.



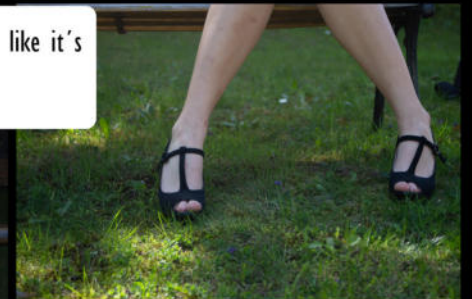
I don't like biology, I don't even understand it.

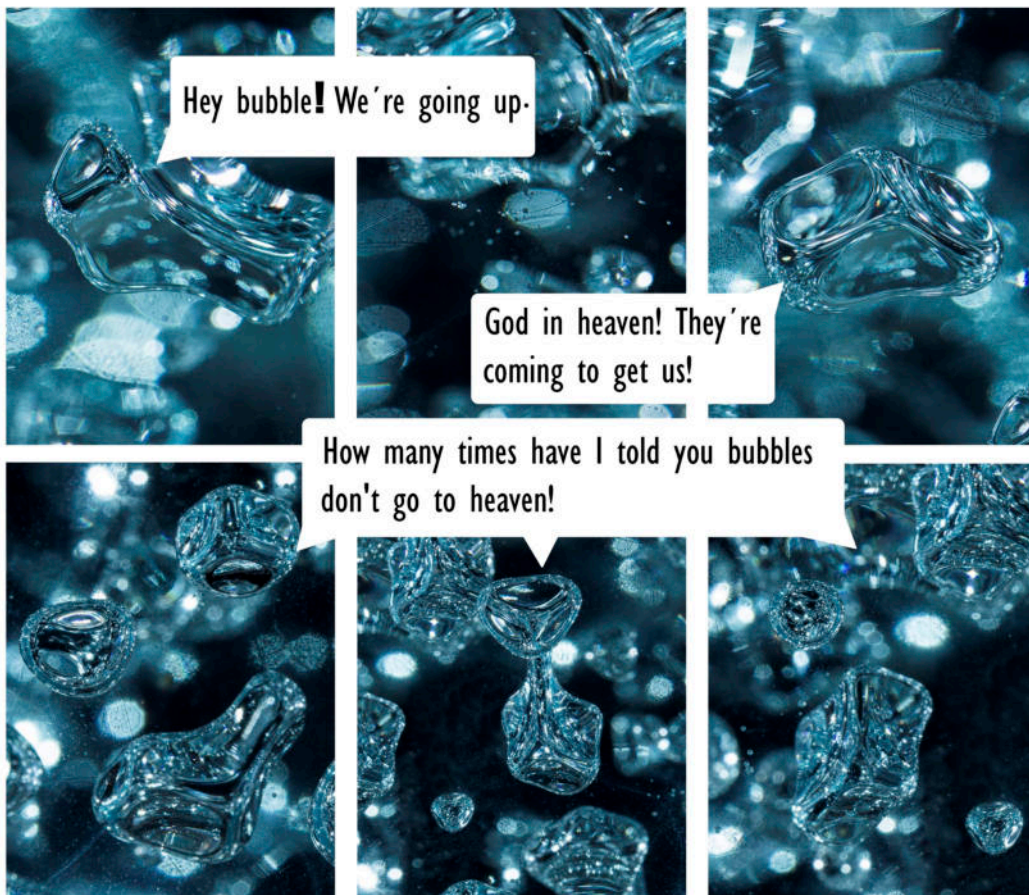


Well, now I need a cigarette.



Everything seems like it's upside down.





ESCOLA
ARTISTICA
DE SOARES
DOS REIS

THE CHEMISTRY OF PHOTOGRAPHY

HOW IT FEELS BEING IN THE PHOTOGRAPHY LABORATORY



THE PERKS OF BEING A GRAPHIC/WEB DESIGN STUDENT

BY

RITA AND DIOGO

SURE IT'S PRETTY COOL STUDYING TO BE A GRAPHIC DESIGNER OR A WEB DESIGNER BUT IT SURELY ISN'T EASY

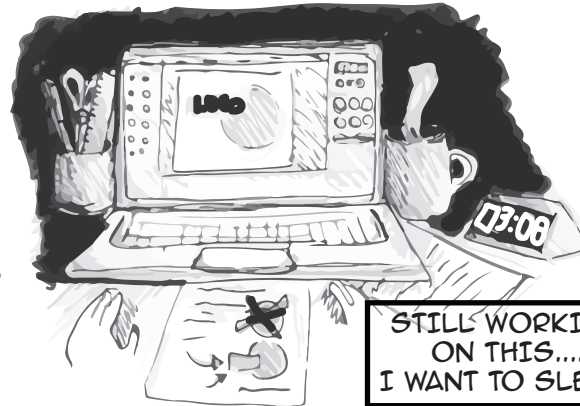
LITTLE TIME TO SOCIALIZE



WORK HARD...



WHY CAN'T I FIND WHERE I WENT WRONG IN THE HTML CODE ?!



STILL WORKING ON THIS.... I WANT TO SLEEP!

...BUT THERE ARE ALSO UPSIDES AND MANY THINGS THAT WILL BRING COLOR TO THIS...

EVENTUALLY, YOUR WORK WILL PAY OFF!



YAS!



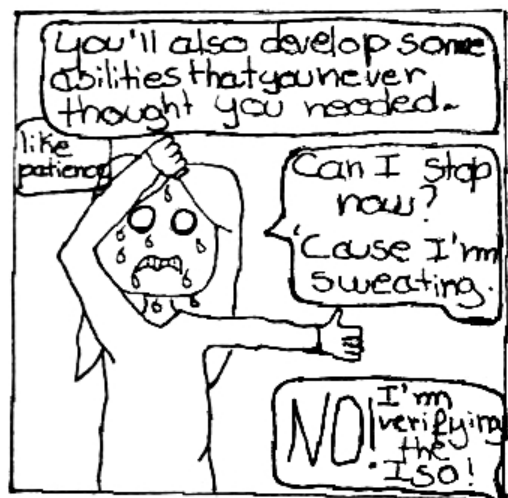
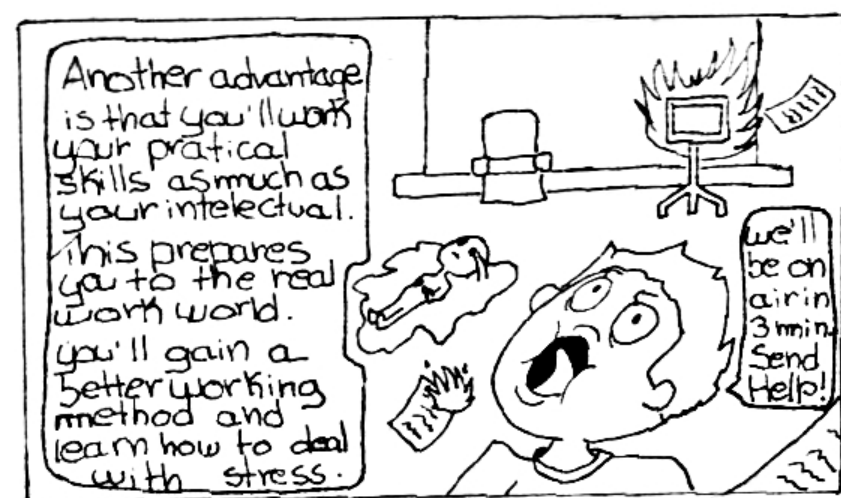
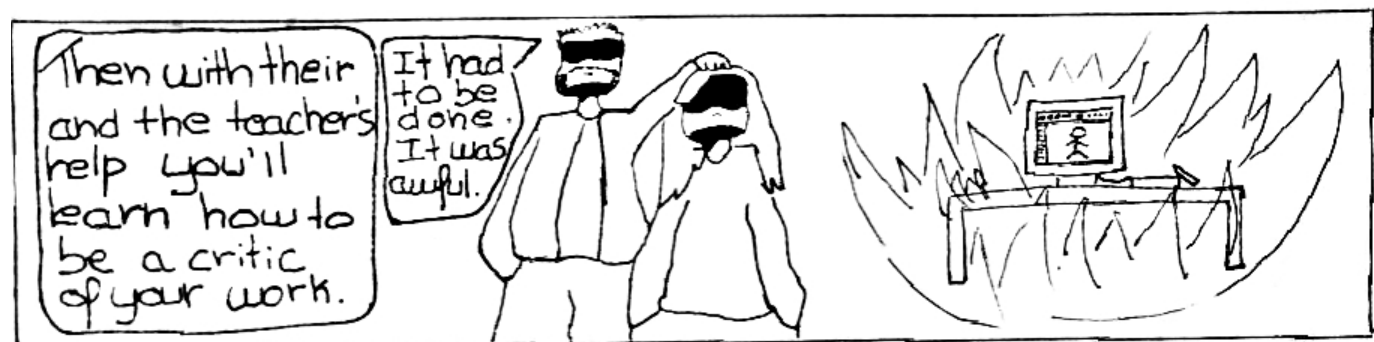
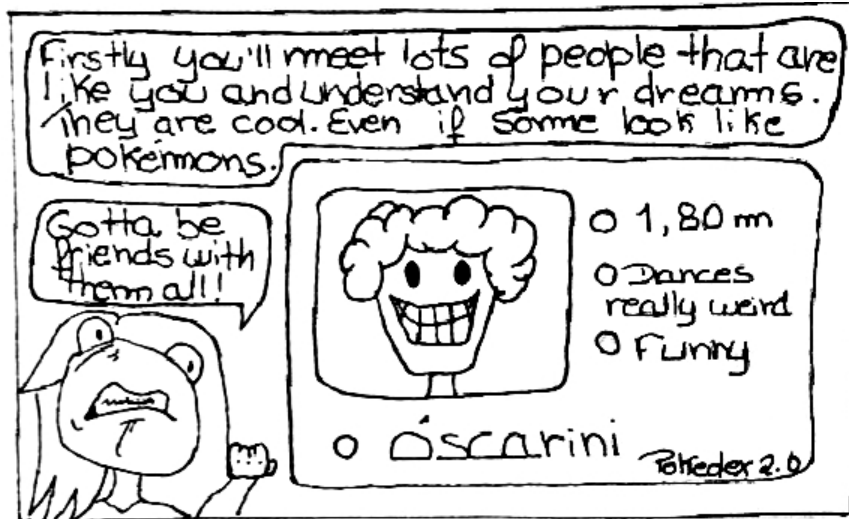
IT'S REALLY NICE TO WORK ON SOMETHING YOUR PROUD OF!

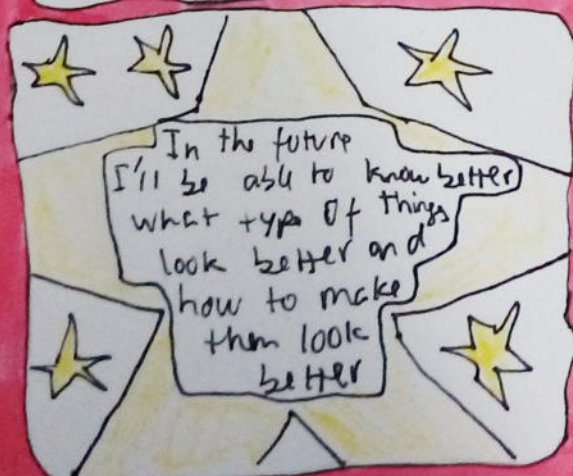
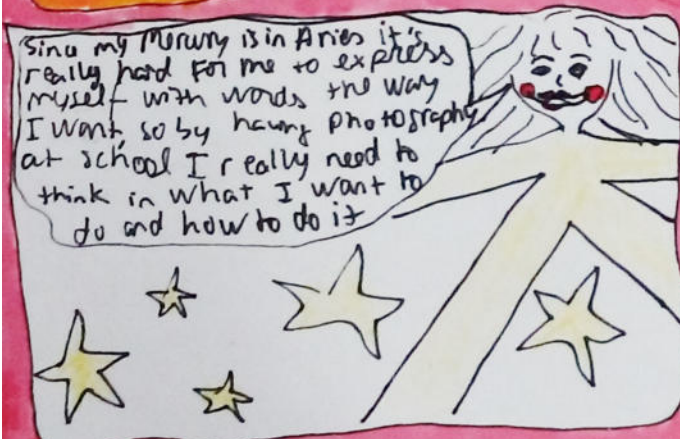
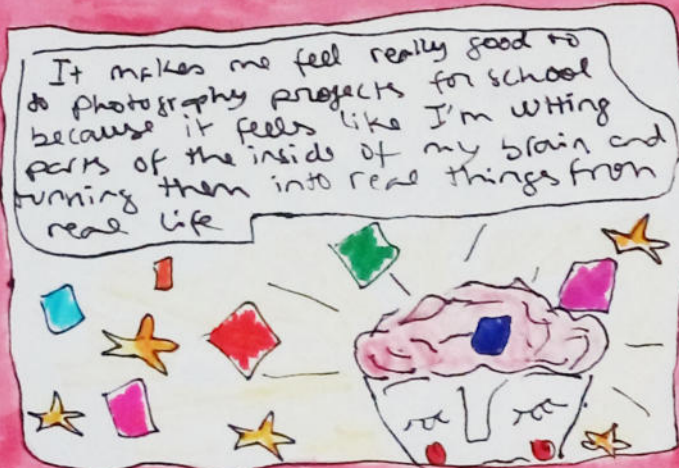
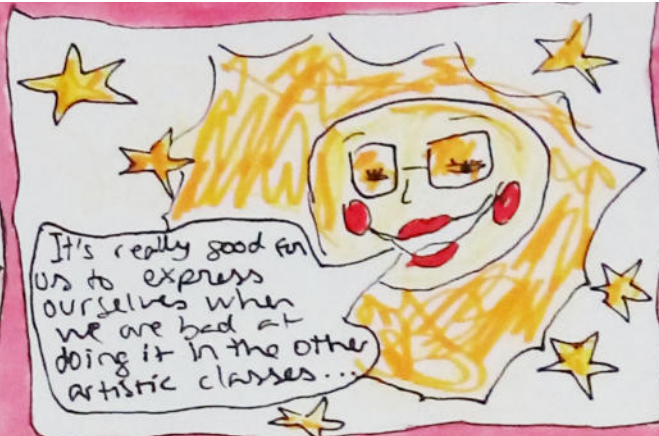


YOU'LL WORK ON SOMETHING YOU LOVE, AS WELL AS BUILDING A BETTER FUTURE.

IT WILL BE WORTH IT!







„A grasp of Graphics and visuals” is an Erasmus+ project, in which four vocational schools from different European countries: Poland, Germany, Austria and Portugal cooperate to exchange their best experiences in teaching in the field of photography, graphic design and film-making and to implement high educational standards into didactic practice of each school. Partner schools aim to show to young people and the local communities, how attractive vocational training in these fields can be.

The subject of the project concentrates on the standards in vocational training, effective cooperation with the employers and promotion of the students’ achievements. Implementation of the project will increase the students’ employment opportunities on the local and international job market in the field of photography, graphic design and film-making.

Due to participation in this project the students’ and teachers’ awareness of the importance of developing their language skills, introducing the latest information and communication technologies into classroom, and rising interpersonal, intercultural and social competences will increase. It is also very important to support the students from disadvantaged groups in order to even out their chances on educational and social grounds.

Once the standards are achieved, they will be disseminated among other schools teaching in the same field.



Visitors from partner schools during the short time learning exchange in Warsaw, April 2018



Co-funded by the
Erasmus+ Programme
of the European Union



This publication has been prepared as a part of the project “A grasp of graphics and visuals”. This project has been funded with support from the European Commission. This publication reflects the views only of the author and the Commission cannot be held responsible for any use which may be made of the information contained therein.

